

INTERNATIONAL BUSINESS (INTB)

INTB 1101 The Global Economy. (Formerly 101) This course examines the concept of globalization from an international business and economic perspective. Special attention is paid to the political, legal, cultural and technological forces that affect and are affected by this phenomenon. 3 semester credit hour/s.

Designation: Political, Global, and Economic Systems (QPE); Global
Campus: LISLE (Typically Offered: Fall, Spring, and Summer Terms)
MESA

INTB 2292 Business Anthropology: Culture and International Business. (Formerly 292) Introduction to the impact of cultural variation on the functional areas of business with emphasis on globalization and the development of the world system. 3 semester credit hour/s.

Designation: -
Campus: LISLE

INTB 3291 Topics. (Formerly 291) This course examines such topics as globalization, international trade and investment, offshoring of production, and the impact of international business on culture. 3 semester credit hour/s. Course Repeatable. Maximum number of units allowed: 15.

Campus: LISLE (Typically Offered: Periodically)

INTB 3300 Introduction to International Business. (Formerly 300) This course is designed to introduce students to the importance and role of international business. Predominant themes will be culture and business opportunities. Topics include international trade, balance of payments, multinational corporations and the functional areas of international business. 3 semester credit hour/s.

Designation: Global
Campus: LISLE (Typically Offered: Fall Term)

INTB 3302 International Management. (Formerly 302) Study of the dynamics involved in international business management. Explores key issues such as political, legal and labor environments, strategic planning and organizational design. Emphasis is placed on the role of managers and others in successful international operations. 3 semester credit hour/s.

Designation: Global
Campus: LISLE (Typically Offered: Spring Term)

INTB 3320 Area Studies. (Formerly 320) Cultural, economic and business conditions of different world regions. 3 semester credit hour/s.

Designation: Global; Engaged Learning
Campus: LISLE (Typically Offered: Periodically)

INTB 3330 Global Human Resource Management. (Formerly 330) Analyzes effect of human resource practices on the global corporation's strategy and structure, and demonstrates the complexity of recruitment, selection, training, evaluation, compensation, and labor relations in global organizations. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Periodically)

INTB 3340 Global Logistics. (Formerly 340) This course introduces students to the changing and increasingly important role of logistics in the global business arena. Students will explore the areas of inventory planning and management, supply chain integration, transportation and distribution, and warehousing; logistics information systems architectures and implementation strategies; and logistics organization design alternatives. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Spring Term)

INTB 3360 International Trade and Finance. (Formerly 360) Trade theory, trade barriers, balance of payments, exchange rates, open-economy macroeconomics. Prerequisite: ECON 2101 and ECON 4310. 3 semester credit hour/s.

Campus: LISLE

INTB 4350 International Marketing. (Formerly 350) Studies strategic issues in marketing products and services across national borders. Examines cultural, legal, ethical, and economic constraints. Prerequisite: INTB 3300 or MKTG 2300. Cross-listed as MKTG 4350/INTB 4350. 3 semester credit hour/s.

Designation: Global
Campus: LISLE (Typically Offered: Fall Term)

INTB 4371 International Negotiations. (Formerly 371) This course aims to introduce students to the theoretical basics of joint problem-solving negotiation, with a particular emphasis on cross-cultural negotiation. As the emphasis here is on learning by doing, students will be lead through a variety of simulations that represent a variety of negotiation settings. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Periodically)

INTB 4375 Global Interdependence. (Formerly 375) Politics of international economics and economic determinants of international politics in a globally interdependent world. 3 semester credit hour/s.

Designation: Global
Campus: LISLE (Typically Offered: Periodically)

INTB 4380 Global Strategic Management. (Formerly 380) This course, as the capstone to the International Business and Economics major, should come after students have studied all basic aspects of international business. The course focuses on multinational corporate strategies. Using a computer simulation and the case study method, students will apply the concepts of accounting, finance, marketing, and management to the development of an international strategic plan. Prerequisite: Senior standing. 3 semester credit hour/s.

Designation: Writing Intensive; Learning Community; Global; Engaged Learning
Campus: LISLE

INTB 4391 Topics. (Formerly 391) This course examines such topics as globalization, international trade and investment, offshoring of production, and the impact of international business on culture. 3 semester credit hour/s. Course Repeatable. Maximum number of units allowed: 15.

Campus: LISLE (Typically Offered: Periodically)

INTB 4395 Independent Study. (Formerly 395) Directed readings, independent research, or student projects on areas of individual academic interest; topics, meeting times, and outcomes arranged with instructor. 1-3 semester credit hour/s. Course Repeatable. Maximum number of units allowed: 15. Department Consent Required.

Campus: LISLE

INTB 4397 Institute Project. (Formerly 3297 397) An internship with a company, not-for-profit organization, or government agency in an international business capacity. This may involve companies in the United States or abroad. Students that complete internships in the United States must arrange an internship that involves some aspects of international operations. 2-6 semester credit hour/s. Department Consent Required.

Designation: Engaged Learning
Campus: LISLE