

GRAPHIC ARTS AND DESIGN (GAD)

GAD 2205 History of Graphic Design. (Formerly 205) This course explores the relationship between the history of graphic design, fine art and modern graphic design. The impact of political and social movements as it relates to graphic design will be of critical importance. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Spring Term)
MESA

GAD 2230 Typography. (Formerly 230) This course introduces typography as a vital element of visual communications. Typographic structure, terminology, expression, and strategy will be explored from the single letterform to an entire page layout. The course uses both computer and hands on skills to address the effective use of typography. 3 semester credit hour/s.

Designation: Artistic and Creative (QCA)
Campus: LISLE (Typically Offered: Spring Term)
MESA

GAD 2260 Graphic Design I. (Formerly 260) This course introduces students to the basic principles and elements of graphic design. Students will explore visual problem solving strategies in print media by applying fundamental principles and elements of graphic design. Industry standard graphic design software such as Adobe Illustrator and Photoshop on the Macintosh platform will be taught and practiced. 3 semester credit hour/s.

Designation: Artistic and Creative (QCA)
Campus: LISLE (Typically Offered: Fall Term)
MESA (Typically Offered: Periodically)

GAD 3360 Graphic Design II. (Formerly 360) This course is a continuation of Graphic Design I. The course provides opportunities to solve more complex visual problems by exploring design elements, principles, contents, and trends. Prerequisite: GAD 2260. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Spring Term)
MESA (Typically Offered: Periodically)

GAD 3380 UI/UX Design. UI/UX Design is an essential component in developing websites and mobile applications. This course explores user interface (UI) and user experience (UX) design through design research, data visualization, wireframing, and prototyping. Students will gain an understanding of the tools and issues surrounding usability and interactivity for digital platforms. Prerequisite: GAD 2230 and GAD 2260. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Fall Term)
MESA (Typically Offered: Fall Term)

GAD 4297 Internship. (Formerly 297) An Internship provides valuable hands-on work experience in the Graphic Design field before graduation. Students will be given job assignments and responsibilities in the professional industry and apply their knowledge and skills learned from the course work. 3 semester credit hour/s. Course Repeatable. Maximum number of units allowed: 6.

Designation: Engaged Learning
Campus: LISLE (Typically Offered: Fall and Spring Terms)
MESA (Typically Offered: Periodically)

GAD 4300 Motion Graphics. (Formerly 300) This course introduces motion graphics to students who have a strong foundation in typography and print design. Students will experience theoretical and practical time-based media related to contemporary visualization and digital storytelling. Essential knowledge and techniques of motion graphics and visual effects will be explored with the integration of image, text, sound, video, and animation. Prerequisite: GAD 3360. 3 semester credit hour/s.

Campus: LISLE (Typically Offered: Fall Term)
MESA (Typically Offered: Periodically)

GAD 4393 Senior Portfolio. (Formerly 393) This course focuses on the developments of a student's individual portfolio. The preparation of a portfolio is an essential part of transition from a graphic design student to a qualified designer. A senior Graphic Arts major will create both a physical portfolio and a digital portfolio demonstrating his/her acquired skills and personal interests in graphic design. Prerequisite: GAD 3360. 3 semester credit hour/s.

Designation: Writing Intensive; Engaged Learning
Campus: LISLE (Typically Offered: Spring Term)
MESA (Typically Offered: Spring Term)