

# WRITING AND PUBLISHING, BACHELOR OF ARTS

**College:** College of Liberal Arts

**Department:** Visual, Performing, and Media Arts

**Student Type:** Traditional Undergraduate

**Degree:** Bachelor of Arts

**Campus:** Lisle Campus

## Requirements - Major

Writing and Publishing majors must complete 39 semester credit hours of courses offered in the Communication Arts and Languages and Literature departments, with a grade of "C" or better, including courses in the following categories:

Code	Title	Hours
<b>Communication Arts</b>		
COMM 3207	Editing for Publications	3
COMM 2208	Layout and Design for Publication	3
COMM 2209	Newswriting and Reporting	3
COMM 4393	Senior Portfolio	3
COMM 4317	Mass Media Law and Ethics	3
COMM 3353	Advanced Seminar in Page Design for Publications	3
<b>Language and Literature</b>		
LITR 2298	Advanced Academic and Nonfiction Writing	3
LITR 2299	Introduction to Literary Analysis	3
LITR 2269	Introduction to Creative Writing	3
LITR 3362	Modern Literature	3
or LITR 4301	Advanced U.S. Literary and Cultural Studies	
Select one of the following:		3
LITR 2279	U. S. Multiethnic Literature	
LITR 2280	African-American Literature	
LITR 2281	Gender and Literature	
<b>Theory Elective</b>		
Select one of the following:		3
COMM 3303	Media and Society	
COMM 3304	Media and Environment	
COMM 3384	Recording and Popular Music in America	
COMM 3385	Television and Society	
COMM 3388	Studies in Film Theory and Criticism	
COMM 3390	Images of Men and Women in Advertising	
LITR 4307	Modern English Language	
<b>Elective</b>		
COMM 3337	Advanced Journalism Writing	3
or COMM 3381	Multimedia Production for the Web	
<b>Total Hours</b>		<b>39</b>

Through working with advisors, majors will be guided in the selection of courses within and outside the departments to plan a program of studies tailored to individual educational and career goals. Writing and Publishing majors are also required to demonstrate proficiency in a second language by completing at least one language course at the 2202 level or higher or by passing a proficiency exam. The second language requirement does

not count toward the 39 semester credit hours for the major. LITR 2299 Introduction to Literary Analysis must be taken at Benedictine University.

## Objectives

Students in the Writing and Publishing program will achieve the following student learning outcomes (SLO):

Student Learning Outcome 1: Demonstrate proficiency with appropriate transferable skills used by professionals in the communications/media fields.

- University SLO: 1. Disciplinary Competence and Skills

Student Learning Outcome 2: Develop a critical understanding of the effects of evolving communication systems on society

- University SLO: 3. Communication Skills

Student Learning Outcome 3: Develop storytelling skills in fiction/non-fiction environments across a variety of media situations.

- University SLO: 3. Communication Skills

Student Learning Outcome 4: Use and synthesize complex concepts, terms, and methodologies.

- University SLO: 5. Analytical Skills

Student Learning Outcome 5: Propose, design, and complete written projects appropriate to different rhetorical situations.

- University SLO: 3. Communication Skills