

MARKETING, MINOR

Requirements - Minor

Only courses in which a student has earned a "C" or better may be applied to the minor.

A student who majors in Marketing may not earn a minor in Marketing. Double majors are permitted and encouraged.

Students seeking a minor in Marketing must complete the following courses:

Code	Title	Hours
MKTG 2300	Principles of Marketing	3
Select four 3000 level MKTG courses		12
Total Hours		15