

# MANAGEMENT, BACHELOR OF ARTS

**College:** Daniel L. Goodwin College of Business

**Department:** Business

**Student Type:** Accelerated Undergraduate

**Degree:** Bachelor of Arts

**Campus:** Both Lisle Campus and Mesa Campus

The Management major is offered in cohort/blended programs through evening classes, as well as in a fully online format. These options provide time periods and formats designed for the needs of various learners. Management students must complete a minimum of 120 semester credit hours for degree completion.

## Requirements - Major

Management majors must complete the University's distribution requirements, which are partially satisfied by the following courses in ethics, math, and psychology.

| Code                         | Title  | Hours    |
|------------------------------|--|----------|
| <b>Ethics</b> <sup>1</sup>   |  |          |
| Select one of the following: |  | 3        |
| PHIL 2245                    | General Ethics   |          |
| PHIL 2247                    | Business Ethics  |          |
| THEO 2252                    | Business Ethics in the Context of Catholic Social Teaching |          |
| <b>Math</b> <sup>1</sup>     |  |          |
| MATH 1105                    | College Algebra with Business Applications <sup>2</sup>    | 3        |
|                              | or MATH 1110 College Algebra                               |          |
| <b>Psychology</b>            |  |          |
| PSYC 1100                    | Survey of Psychology                                       | 3        |
| <b>Total Hours</b>           |  | <b>9</b> |

<sup>1</sup> Business majors must complete Ethics and Math requirement with a "C" or better.

<sup>2</sup> Or other department approved course.

| Code                              | Title  | Hours |
|-----------------------------------|--|-------|
| <b>Business Core</b> <sup>1</sup> |  |       |
| ACCT 1111                         | Principles of Financial Accounting           | 3     |
| ACCT 1112                         | Principles of Managerial Accounting          | 3     |
| BALT 1150                         | Business Statistics I <sup>5</sup>           | 3     |
| BALT 1140                         | Excel with Business Applications             | 3     |
| ECON 2001                         | Principles of Microeconomics                 | 3     |
| ECON 2002                         | Principles of Macroeconomics                 | 3     |
| FINA 2300                         | Principles of Finance                        | 3     |
| MKTG 2300                         | Principles of Marketing                      | 3     |
| MGT 2235                          | Business Law                                 | 3     |
| BALT 3301                         | Managerial Decision Making Under Uncertainty | 3     |
| MGT 3300                          | Management                                   | 3     |
| MGT 4380                          | Global Strategic Management                  | 3     |
|                                   | or MGT 4387 Management Capstone              |       |
| <b>Major Courses</b> <sup>2</sup> |  |       |

|  |   |           |
|--|---|-----------|
| MGT 2217   | Group Dynamics and Learning Strategies (or MGT approved course in the 2000 level) | 3         |
| Select one INTB courses at the 3000 level <sup>3</sup>               |   | 3         |
| MGT 2237   | Business Communications   | 3         |
| MGT 4320   | Organizational Behavior   | 3         |
| MGT 4433   | Operations Management   | 3         |
| Select two MGT courses either at the 3000 or 4000 level <sup>4</sup> |   | 6         |
| <b>Total Hours</b>   |   | <b>57</b> |

<sup>1</sup> Management majors must complete the following Business Core courses with a "C" or better.

<sup>2</sup> Management majors must also complete the following Major Courses, with a "C" or better.

<sup>3</sup> Suggested: INTB 3302 International Management.

<sup>4</sup> Recommended: MGT 4330 Human Resource Management, MGT 3347 Project Management, MGT 3303 Management Labor Relations, or MGT 3323 Group Processes.

<sup>5</sup> Or other department approved course.

Students in the Management major may need to meet additional requirements pursuant to agreements with other institutions and may need additional elective hours to meet the University's 120 credit hour minimum.

## Work/Life Experience Credits

Course credit may be demonstrated through the Prior Learning Assessment (PLA) program by the submission and approval of a Work/Life Experience portfolio. Students in the Management major receiving credit through PLA will be awarded credit only in specific Benedictine courses considered general elective credit in the Management major. Students need to complete all of the requirements of the PLA program within one year of starting their degree program. The maximum number of credits that may be obtained through Work/Life Experience is 18 semester credit hours.

## Optional Concentrations

For Management students, optional concentrations (when available) provide an opportunity to expand knowledge in different areas. Each concentration is composed of four courses for a total of 12 semester credit hours of credit. In order to qualify for a concentration, a grade of "C" or better must be obtained for each course. The following three concentrations are available:

### Human Resources Management Concentration

The Human Resources Management concentration requires completion of the following courses:

| Code               | Title   | Hours     |
|--------------------|---|-----------|
| MGT 2262           | Employee Recruitment Strategies               | 3         |
| MGT 2264           | Employee Performance and Appraisal Management | 3         |
| MGT 2266           | Essentials of Compensation and Benefits       | 3         |
| MGT 2270           | Employment Law and Risk Management            | 3         |
| <b>Total Hours</b> |   | <b>12</b> |

It is recommended that students complete MGT 4330 Human Resource Management prior to taking the concentration courses.

**Marketing Concentration**

The Marketing concentration requires completion of the following courses:

| <b>Code</b>        | <b>Title</b>                      | <b>Hours</b> |
|--------------------|-----------------------------------|--------------|
| MKTG 3310          | Consumer Behavior                 | 3            |
| MKTG 4330          | Promotional Strategy              | 3            |
| MKTG 3331          | Internet Marketing Communications | 3            |
| INTB 4350          | International Marketing           | 3            |
| <b>Total Hours</b> |                                   | <b>12</b>    |

**Digital Marketing for Working Professionals Concentration**

The Digital Marketing for Working Professionals concentration requires completion of the following courses:

| <b>Code</b>        | <b>Title</b>                                     | <b>Hours</b> |
|--------------------|--|--------------|
| MKTG 2241          | Introduction to Social Media Marketing           | 3            |
| MKTG 2242          | Introduction to Search Engine Optimization (SEO) | 3            |
| MKTG 2243          | Introduction to Search Engine Marketing          | 3            |
| MKTG 2244          | Intro to Web Analytics (Google Analytics)        | 3            |
| <b>Total Hours</b> |  | <b>12</b>    |