

# MANAGEMENT, BACHELOR OF ARTS

**College:** Daniel L. Goodwin College of Business

**Department:** Business

**Student Type:** Accelerated Undergraduate

**Degree:** Bachelor of Arts

**Campus:** Both Lisle Campus and Mesa Campus

The Management major is offered in cohort/blended programs through evening classes, as well as in a fully online format. These options provide time periods and formats designed for the needs of various learners. Management students must complete a minimum of 120 semester credit hours for degree completion.

## Requirements - Major

Management majors must complete the University's distribution requirements, which are partially satisfied by the following courses in ethics, math, and psychology.

Code	Title	Hours
<b>Ethics</b>		
Select one of the following:		3
PHIL 2245	General Ethics	
PHIL 2247	Business Ethics	
THEO 2252	Business Ethics in the Context of Catholic Social Teaching	
<b>Math</b>		
MATH 1105	Finite Mathematics	3
	or MATH 1110 College Algebra	
<b>Psychology</b>		
PSYC 1100	Survey of Psychology	3

**Total Hours** 9

Code	Title	Hours
<b>Business Core</b> <sup>1</sup>		
ACCT 1111	Principles of Financial Accounting	3
ACCT 1112	Principles of Managerial Accounting	3
MGT 1150	Business Statistics I	3
BALT 1140	Excel with Business Applications	3
ECON 2101	Principles of Macroeconomics	3
ECON 2102	Principles of Microeconomics	3
FINA 2300	Principles of Finance	3
MKTG 2300	Principles of Marketing	3
MGT 2235	Business Law	3
BALT 3301	Managerial Decision Making Under Uncertainty	3
MGT 3300	Management	3
MGT 4380	Strategic Management	3
	or MGT 4387 Management Capstone	
<b>Major Courses</b> <sup>2</sup>		
MGT 2217	Group Dynamics and Learning Strategies (or MGT approved course in the 2000 level)	3
INTB XXXX	Select one INTB courses at the 3000 level <sup>3</sup>	3
MGT 2237	Business Communications	3

MGT 4320	Organizational Behavior	3
MGT 4433	Operations Management	3
MGT XXXX	Select two MGT courses either at the 3000 or 4000 level <sup>4</sup>	6

**Total Hours** 57

- <sup>1</sup> Management majors must complete the following Business Core courses with a "C" or better.
- <sup>2</sup> Management majors must also complete the following Major Courses, with a "C" or better.
- <sup>3</sup> Suggested: INTB 3302 International Management.
- <sup>4</sup> Recommended: MGT 4330 Human Resource Management, MGT 3347 Project Management, MGT 3303 Management Labor Relations, or MGT 3323 Group Processes.

Students in the Management major may need to meet additional requirements pursuant to agreements with other institutions and may need additional elective hours to meet the University's 120 credit hour minimum.

## Work/Life Experience Credits

Course credit may be demonstrated through the Prior Learning Assessment (PLA) program by the submission and approval of a Work/Life Experience portfolio. Students in the Management major receiving credit through PLA will be awarded credit only in specific Benedictine courses considered general elective credit in the Management major. Students need to complete all of the requirements of the PLA program within one year of starting their degree program. The maximum number of credits that may be obtained through Work/Life Experience is 18 semester credit hours.

## Optional Concentrations

For Management students, optional concentrations (when available) provide an opportunity to expand knowledge in different areas. Each concentration is composed of four courses for a total of 12 semester credit hours of credit. In order to qualify for a concentration, a grade of "C" or better must be obtained for each course. The following three concentrations are available:

### Human Resources Management Concentration

The Human Resources Management concentration requires completion of the following courses:

Code	Title	Hours
MGT 2262	Employee Recruitment Strategies	3
MGT 2264	Employee Performance and Appraisal Management	3
MGT 2266	Essentials of Compensation and Benefits	3
MGT 2270	Employment Law and Risk Management	3

**Total Hours** 12

It is recommended that students complete MGT 4330 Human Resource Management prior to taking the concentration courses.

### Marketing Concentration

The Marketing concentration requires completion of the following courses:

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MKTG 3310	Consumer Behavior	3
MKTG 4330	Promotional Strategy	3
MKTG 3331	Internet Marketing Communications	3
INTB 4350	International Marketing	3
<b>Total Hours</b>		<b>12</b>

### **Digital Marketing for Working Professionals Concentration**

The Digital Marketing for Working Professionals concentration requires completion of the following courses:

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MKTG 2241	Introduction to Social Media Marketing	3
MKTG 2242	Introduction to Search Engine Optimization (SEO)	3
MKTG 2243	Introduction to Search Engine Marketing	3
MKTG 2244	Intro to Web Analytics (Google Analytics)	3
<b>Total Hours</b>		<b>12</b>