

INTERNATIONAL BUSINESS AND ECONOMICS, BACHELOR OF ARTS

College: Daniel L. Goodwin College of Business

Department: Business

Student Type: Traditional Undergraduate

Degree: Bachelor of Arts

Campus: Lisle Campus

Requirements - Major

International Business and Economics majors must complete the University's distribution requirements, which are partially satisfied by the following courses in ethics and math.

| Code | Title | Hours |
|------------------------------|------------------------------------------------------------|-------|
| Ethics ¹ | | |
| Select one of the following: | | 3 |
| PHIL 2245 | General Ethics | |
| PHIL 2247 | Business Ethics | |
| THEO 2252 | Business Ethics in the Context of Catholic Social Teaching | |

| Code | Title | Hours |
|--------------------------|--------------------|-------|
| Math ¹ | | |
| MATH 1105 | Finite Mathematics | 3 |
| or MATH 1110 | College Algebra | |

¹ Business majors must complete Math and Ethics requirement with a "C" or better.

¹ Grade of "C" or better required. Ethics requirement may be satisfied by THEO 2252 Business Ethics in the Context of Catholic Social Teaching in major requirements

| Code | Title | Hours |
|-----------------------------------------------------|------------------------------------------------------------|-------|
| Major Courses ¹ | | |
| ACCT 1111 | Principles of Financial Accounting | 3 |
| MGT 1150 | Business Statistics I | 3 |
| BALT 1140 | Excel with Business Applications | 3 |
| ECON 2101 | Principles of Macroeconomics | 3 |
| ECON 2102 | Principles of Microeconomics | 3 |
| MGT 2235 | Business Law | 3 |
| THEO 2252 | Business Ethics in the Context of Catholic Social Teaching | 3 |
| ECON 3202 | Price Theory and Application | 3 |
| INTB 3300 | Introduction to International Business | 3 |
| INTB 4380 | Global Strategic Management | 3 |
| INTB course in the 3000 level | | 3 |
| 4000 level in either INTB, ECON, FINA, MGT, or MKTG | | 3 |

| Code | Title | Hours |
|-----------------------------------------------------------------------|-------|-------|
| Electives | | |
| International focus electives approved by the Department ² | | 27 |

| | |
|--------------------|-----------|
| Total Hours | 63 |
|--------------------|-----------|

¹ International Business and Economic majors must also complete the following Major Courses, with a "C" or better.

² 6 semester credit hours must be at 3000-level or higher

The 27 semester credit hours of electives must consist of: 18 semester credit hours of modern language and/or cultural studies, 3 semester credit hours of history, 6 semester credit hours of political science with a minimum of two courses (6 hours) taken at a level of 3000 or higher coursework. These courses must have an international focus and be approved by the major faculty.

An internship may substitute for one 3000-level course with the approval of the department chair.

CLEP, Work/Life Experience, and advanced placement may substitute for major courses if approved by the department.

An International Business and Economics major may elect to minor in Accounting, Business and Economics, Economics, Entrepreneurship, Finance, Management and Organizational Behavior, or Marketing. Please see program requirements for each of these minors.

Asian Studies Concentration

International Business and Economics majors must complete the University's General Education requirements. In addition, majors must complete with a grade of "C" or better the following courses, some of which fulfill core requirements:

| Code | Title | Hours |
|----------------------------------------------------|-------------------------------------------------|-----------|
| CHIN 1101 | Elementary Mandarin I | 3 |
| CHIN 1102 | Elementary Mandarin II | 3 |
| CHIN 2201 | Intermediate Mandarin I | 3 |
| CHIN 2202 | Intermediate Mandarin II | 3 |
| Chinese language or Asian cultural studies courses | | 6 |
| Asian History course | | 3 |
| Political Science courses ¹ | | 6 |
| Anthropology/Sociology course ¹ | | 3 |
| ECON 2101 | Principles of Macroeconomics | 3 |
| ECON 2102 | Principles of Microeconomics | 3 |
| MGT 1150 | Business Statistics I ² | 3 |
| ECON 3202 | Price Theory and Application | 3 |
| ACCT 1111 | Principles of Financial Accounting ² | 3 |
| INTB 4380 | Global Strategic Management ² | 3 |
| 3000-level INTB courses ³ | | 9 |
| Total Hours | | 57 |

¹ These courses must have an international focus and be approved by the program faculty.

² Must be completed with a grade of "C" or better.

³ One of which can be substituted by a course in ECON, FINA, MGT or MKTG with the consent of the department chair and one 4000-level course.

Students will be required to do a study abroad in Asia.

Latin American Studies Concentration

International Business and Economics majors must complete the University's core requirements. In addition, majors must complete with

a grade of “C” or better the following courses, some of which fulfill core requirements:

| Code | Title | Hours |
|-------------------------------------------------------------|-------------------------------------------------|-----------|
| SPAN 1101 | Elementary Spanish I | 3 |
| SPAN 1102 | Elementary Spanish II | 3 |
| SPAN 2201 | Intermediate Spanish I | 3 |
| SPAN 2202 | Intermediate Spanish II | 3 |
| Spanish language or Latin American cultural studies courses | | 6 |
| Latin American history | | 3 |
| Political Science courses ¹ | | 6 |
| Anthropology/Sociology course ¹ | | 3 |
| ECON 2101 | Principles of Macroeconomics | 3 |
| ECON 2102 | Principles of Microeconomics | 3 |
| MGT 1150 | Business Statistics I ² | 3 |
| ECON 3202 | Price Theory and Application | 3 |
| ACCT 1111 | Principles of Financial Accounting ² | 3 |
| INTB 4380 | Global Strategic Management ² | 3 |
| 3000-level INTB courses ³ | | 9 |
| Total Hours | | 57 |

¹ These courses must have an international focus and be approved by the program faculty.

² Must be completed with a grade of “C” or better.

³ One of which can be substituted by a course in ECON, FINA, MGT or MKTG with the consent of the department chair and one 4000-level course.

Students will be required to do a study abroad in Latin America.

Middle Eastern Studies Concentration

International Business and Economics majors must complete the University’s core requirements. In addition, majors must complete with a grade of “C” or better the following courses, some of which fulfill core requirements:

| Code | Title | Hours |
|---------------------------------------------------------|-------------------------------------------------|-----------|
| ARBC 1101 | Elementary Arabic I | 3 |
| ARBC 1102 | Elementary Arabic II | 3 |
| ARBC 2201 | Intermediate Arabic I | 3 |
| ARBC 2202 | Intermediate Arabic II | 3 |
| Arabic language or Middle East cultural studies courses | | 6 |
| Middle East history | | 3 |
| Political Science courses ¹ | | 6 |
| Anthropology/Sociology course ¹ | | 3 |
| ECON 2101 | Principles of Macroeconomics | 3 |
| ECON 2102 | Principles of Microeconomics | 3 |
| MGT 1150 | Business Statistics I ² | 3 |
| ECON 3202 | Price Theory and Application | 3 |
| ACCT 1111 | Principles of Financial Accounting ² | 3 |
| INTB 4380 | Global Strategic Management ² | 3 |
| 3000-level INTB courses ³ | | 9 |
| Total Hours | | 57 |

¹ These courses must have an international focus and be approved by the program faculty.

² Must be completed with a grade of “C” or better.

³ One of which can be substituted by a course in ECON, FINA, MGT or MKTG with the consent of the department chair and one 4000-level course.

Students will be required to do a study abroad in the Middle East.

Requirements - Other

The study abroad experience may be a short-term, faculty-led study tour, a semester or year-long (Fall, Spring or Summer) abroad at a foreign university, a mission trip or a business internship abroad.

Objectives

Students in the International Business and Economics program will achieve the following student learning outcomes (SLO):

Student Learning Outcome 1: Students will demonstrate detailed familiarity with the impact of the global economy on US businesses and organizations, utilizing appropriate terminology and concepts.

Student Learning Outcome 2: Students will evaluate business issues from a transnational perspective, integrating multiple business disciplines, and be able to formulate business plans that incorporate appropriate response to cross-cultural differences and then communicate, and defend recommendations to decision-makers.

Student Learning Outcome 3: Students evaluate the impact of internationalization on company strategies and on the mode of entry chosen by a multinational organization.

Student Learning Outcome 4: Students will apply their knowledge on cultural values in critiquing the implementation of different management techniques in a different culture

Student Learning Outcome 5: Demonstrate proficiency in the functional areas of business, such as finance, accounting, marketing, operations, and human resources, as well as the capacity to synthesize and apply this functional knowledge.