

# SPORT MANAGEMENT, MINOR

---

Students may not declare this minor after the Summer 2022 term. Refer to original catalog of entry for appropriate academic requirements.

## Optional – Minor in Sport Management

The Minor in Sport Management is aligned with content standards set by the Commission on Sport Management Accreditation (COSMA). Students will learn responsibilities related to business aspects of sport and exercise. The minor consists of fifteen (15) earned credits at a "C" or better from the following courses:

| Code               | Title                                     | Hours     |
|--------------------|---|-----------|
| SES 3303           | Introduction to Sport Management          | 3         |
| SES 3326           | Sport Leadership                          | 3         |
| ENT 3301           | Entrepreneurship                          | 3         |
| MGT 3305           | Introduction to Sports Culture in America | 3         |
| MKTG 3305          | Sports Marketing                          | 3         |
| <b>Total Hours</b> |   | <b>15</b> |